

FOR IMMEDIATE RELEASE February 5, 1997

CONTACT: Karen Sibert 202/994-9023

GW OPENS ALEXANDRIA SMALL BUSINESS DEVELOPMENT CENTER FOR ENTREPRENEURIAL RESOURCES AND TECHNOLOGY

WASHINGTON -- The George Washington University has inaugurated the Alexandria Small Business Development Center for Entrepreneurial Resources and Technology (SBDC) which provides free, individualized small business counseling, training, information and referral services and other resources to small. The Alexandria SBDC is funded by a two-year grant from the state of Virginia, with matching funds provided by The George Washington University and the City of Alexandria. The Center is part of a network of Virginia-bsed SBDCs funded by the U.S. Small Business Administration through the Virginia Department of Business Assistance.

GW's Division of University Programs will manage the SBDC, which is located in the GW Alexandria Graduate Education Center at 1775 Duke Street, convenient to the King Street Metro and other public transportation. The facility offers small businesses seeking assistance access to a dedicated small business resource library, on-line business information searches and videotapes. The center operates Monday through Friday, from 8:30 a.m. to 5:30 p.m. Evening counseling hours will be available from 6:00 p.m. to 9:00 p.m. twice a week. Counseling is by appointment only.

While its mission is to assist small- and medium-sized businesses in improving their management skills, productivity and profit, the Alexandria SBDC will focus special outreach programs on technology transfer and commercialization of technology-related firms, defense conversion companies, international trade and minority-owned businesses. To assist in these efforts, GW's School of Business and Public Management has committed the services of graduate students in the Alexandria Accelerated Masters in Business Administration program and faculty members. In addition, the Service Corp of Retired Executives has been recruited to assist with training and counseling activities. Volunteer consultants are needed in all areas of business development and training. Call 703/299-9146.

Among those in attendance at the December 17, 1996 grand opening were: U.S. Representative Jim Moran; Jonnie Albertson, associate administrator for the U.S. Small Business Development Centers, U.S. Small Business Administration; State Senator Patsy Ticer; State Delegate Brian Moran; Alexandria Mayor Kerry J. Donley; Vice Mayor Del Pepper; Councilman Bill Euille; Councilman Bill Cleveland; Rob Blackmere, Virginia state director, SBDCs; George Washington University School of Business and Public Management Dean F. David Fowler; Alexandria Chamber of Commerce President and CEO Kathy Snyder; Richard Flaherty, executive director, Alexandria Economic Development Partnership, Inc.; and Roger Whitaker, director of the GW Division of University Programs.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.



For Immediate Release: February 6, 1997

Contact: Bob Ludwig (202) 994-1423

### **GW TO HOST ENGINEERING CAREER FAIR FEBRUARY 18**

### Leading Engineering Firms and Government Agencies to Send Representatives

WHAT: Engineering Career Fair, sponsored by The George Washington University

School of Engineering and Applied Science and the student-run Engineers'

Council.

WHEN: Tuesday, February 18, 1997

12:00 noon - 4:00 p.m.

**WHERE:** The George Washington University

Marvin Center, Ballroom (3rd Floor)

800 21st Street, NW Washington, D.C.

### BACKGROUND:

This is the first career fair at The George Washington University specifically for engineering, computer science and math students. Sponsored by the School of Engineering and the Engineers' Council, the Engineering Career Fair is designed to give students and employers an opportunity to exchange information and to facilitate the process of matching a student's skills with an organization's needs.

The following companies are scheduled to send representatives to GW on February 18: Allstates Design and Development Company, Inc.; Andersen Consulting; Anteon Corporation; ARINC, Inc.; BDM International, Inc.; Bell Atlantic; Booz Allen and Hamilton; Central Intelligence Agency; Cemer Corporation; Computer Associates International, Inc.; Dewberry and Davis; GRC International; IBM; Litton/PRC; Lockheed Martin; National Security Agency; Naval Surface Warfare Center; Noblestar Systems; Strategic Analysis, Inc.; and Vitro Corp.

For more information, please call Sergio Yanes at (202) 994-4395.

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Room 207



FOR IMMEDIATE RELEASE
February 7, 1997

CONTACT: Karen Sibert or

Denise Isaac 202/994-6460

### REFOCUSING HIGHER EDUCATION IS SUBJECT OF NEW GW REPORT

### CORRECTION: THIS TITLE IS REPORT NO. 8 OF 1995 SERIES

WASHINGTON -- In response to attacks levied by critics and lawmakers who question whether higher education is meeting the needs of students, the Educational Resource Information Center (ÉRIC) Clearinghouse on Higher Education at The George Washington University has issued a new report entitled "Successful Faculty Development and Evaluation: The Complete Teaching Portfolio."

The monograph argues that by introducing teaching portfolios, colleges and universities can rediscover their historical mission and convince the public that higher education deserves the support it has traditionally enjoyed.

"Providing educators with the scholarly opportunity to study and reflect on the teaching and learning process using portfolios allows for a means of improvement on the state of teaching in higher education," says author **Dr. John P. Murray**, assistant professor of Educational Administration at SUNY Brockport. Murray goes on to argue, "... portfolios dispel the myth that all that is required of teaching is a thorough knowledge of the material; that effective teaching cannot be taught; that student input is sufficient to assess the quality of teaching; and that teaching strategies cross all disciplines.

In regard to recent criticisms, Murray agrees that in the current system rewards are often given to research rather than to teaching effectiveness. However, through portfolios, an assessment of learning outcomes provides a way of evaluating teacher performance beyond that of student evaluations. Portfolios can document excellence in teaching, empower professors to define quality teaching in their own terms, and allow colleges and universities to demonstrate that teaching is an institutional priority and individualize faculty development. With this new information, higher education can refocus itself toward its original mission and establish reward systems for teaching as well as research.

"Successful Faculty Development and Evaluation: The Complete Teaching Portfolio" is report No. 8 of the 1995 Higher Education Report series from the ERIC Clearinghouse on Higher Education and ASHE. The ERIC Clearinghouse on Higher Education is a sponsored project of The George Washington University's Graduate School of Education and Human Development.

The monograph is available for \$18.00 plus \$3.75 for shipping from ASHE-ERIC Higher Education Reports, The George Washington University, One Dupont Circle, NW, Suite 630, Washington, D.C. 20036. Copies for review by the educational press are available upon request.



FOR IMMEDIATE RELEASE February 7, 1997 CONTACT: Karen Sibert 202/994-9023

### -- MEDIA ADVISORY --

## GW LAW SCHOOL ENRICHMENT SERIES WELCOMES NOW PRESIDENT PATRICIA IRELAND FEB. 11

WHAT:

The George Washington University Law School Enrichment

Program and the Law Association for Women presents

Patricia Ireland, president of the National

Organization for Women, speaking on "Feminist Politics and Law: Moving Into the 21st Century." Part of Belva Lockwood Week which celebrates the life and work of the

first woman graduate of GW Law School.

WHEN:

Tuesday, February 11, 1997

4:30 p.m.

WHERE:

The George Washington University Law School

Lerner Hall, Room 301 2000 H Street, NW

COST:

Free and open to the public. Seating is limited.

### Background:

One of the most influential feminist leaders in America, Patricia Ireland assumed the presidency of NOW in December 1991. Her vast experience in corporate law and role as an activist have moved NOW to the forefront of the political scene.

Ireland brings extensive legal credentials to her work with the women's rights movement. In 1975, she graduated cum laude from the University of Miami Law School where she served on both the Law Review and the Lawyer of the Americas. A 12-year career as an attorney followed, culminating in a partnership at a prestigious Miami law firm. There she practiced corporate and commercial law while serving as NOW's pro bono counsel. She is the author of a book, "What Women Want" (1996 Dutton), which describes her own path to power, the struggle for feminist progress and her vision for the future.

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FOR IMMEDIATE RELEASE February 10, 1997 MEDIA CONTACT: Audra Garling (202) 994-6467

"AS YOU LIKE IT" TAKES CENTER STAGE AT GW FEB. 20-23

EVENT: Shakespeare's romantic comedy, "As You Like It," directed

by Alan Wade and presented by The George Washington

University Theatre and Dance Department.

WHEN: Thursday - Saturday, February 20-22, 1997 at 8 p.m.

Sunday, February 23 at 2 p.m.

WHERE: The George Washington University

The Dorothy Betts Marvin Theatre

800 21st Street, NW

(Foggy Bottom/GWU Metro, blue and orange lines.)

COST: \$8 general and \$5 senior citizens. For more information,

call (202) 994-6178.

### Background:

GW student and dramaturge, Michael Weitz writes: "'As you Like It' has been referred to as 'the sweetest and happiest of all Shakespeare's comedies.' Indeed this play marks a major turning point in Shakespeare's writing career falling immediately between the end of the histories with 'Julius Caesar' and the beginning of the tragedies with 'Hamlet.' Between these very serious works, Shakespeare pauses to let his imagination run wild in the Forest of Arden as he investigates the subject of love through his highly colorful characters: brave Orlando, the lovestruck sonneteer; witty Rosalinde, the resident 'expert' in love; mendacious Oliver; reserved Celia; pining Sylvius; cruel Phebe; and bawdy Touchstone with his earthy Audry. All discover the different aspects of love while Amiens sings to the glories of the forest and melancholy Jacques rails against the 'seven ages of man.' Filled with impassioned fights, witty jests and general revelry, The George Washington University mainstage brings the pastoral world of Shakespeare's characters to life on a traditional fabric woven with modern energy. Though 'As You Like It' was written almost four centuries ago, its theme of love still rings true today."

GW's rendition of "As You Like It" is directed by Alan Wade, whose movie credits include "The Pelican Brief" and "Major League II." Wade started the new year off performing the role of Becket in "Murder in the Cathedral" at the Washington Stage Guild. He will soon be in rehearsals for Signature Theatre's new play, "Melville Slept Here." Last year Wade appeared off-Broadway in Howard Barker's "Scenes from an Execution" at the Atlantic Theatre. This past October, Wade played the role of Atticus in the Olney Theatre production "To Kill a Mockingbird." On network television, Wade has been seen in "A Man Called Hawk" and "Robert F. Kennedy and His Time."

When he is not performing as a professional actor, Wade teaches theatre at GW. He is also a husband and father of two talented young children. His daughter is GW student majoring in communications and his son is a national gold medalist in sports acrobatics.

For more information, please call Audra Garling in GW's Public Affairs Office at (202) 994-6467.



FOR IMMEDIATE RELEASE February 11, 1997 MEDIA CONTACT: Audra Garling (202) 994-6467

## DEBATE COMMISSION ANNOUNCES SYMPOSIUM AT GW TO ASSESS 1996 PRESIDENTIAL DEBATES

April 24-25 Event to Explore Format, Third-Party Selection Process, Voter Education and Candidate Perspectives

WASHINGTON -- The Commission on Presidential Debates has selected The George Washington University as host site for its two-day symposium assessing the 1996 presidential debates. The forum will take place on Thursday and Friday, April 24-25, 1997 in the GW Marvin Center, 800 21st Street, NW. Co-sponsored by GW's Graduate School of Political Management and School of Media and Public Affairs, this two-day event will bring together members of the Commission on Presidential Debates, the media, the campaigns, the public and debate site representatives to examine the candidate-selection criteria, debate formats, voter education and the various perspectives held by candidates, the public and the media.

"Presidential debates have become the signal event in educating the public about the choices they face each election year," said GW President Stephen Joel Trachtenberg. "As such, it is important to learn from each cycle, and to discuss how these educational forums might be improved. The University has an obvious role to play in assisting and participating in that discussion. GW is honored to have been selected as host site for the 1997 symposium."

Commission on Presidential Debates co-chairs, Paul G. Kirk Jr. and Frank J. Fahrenkopf Jr., remarked that the panel benefitted from similar symposiums held after the 1988 and 1992 elections. Post-debate research in 1992 involved focus groups of 625 voters in 18 cities and led to the format recommendations used in 1996. The 1992 study also provided the basis for DebateWatch '96, the Commission's national voter education program which last fall gathered citizens in schools, civic auditoriums, hotels, theaters and private homes to watch, discuss and evaluate the televised presidential debates.

"We are grateful to The George Washington University for offering to host a symposium which will bring experts together to discuss lessons from the 1996 debates and ways to improve future debates," said Kirk and Fahrenkopf. As coordinator of local efforts for DebateWatch '96, GW hosted groups of students, faculty, staff and community members for each of the three presidential debates and the vice presidential debate. The 1996 DebateWatch programs involved more than 130 national and educational organizations and were sponsored in all 50 states and overseas.

"We look forward to a robust and enthusiastic discussion of the many serious issues raised by the 1996 presidential debates," said Christopher Arterton, dean of GW's Graduate School of Political Management. "Students and faculty at GW are excited about our continuing role in this process. We all have a lot to learn and think about."

For further information, please contact Janet Brown, executive director, Commission on Presidential Debates, at (202) 872-1020.



FOR IMMEDIATE RELEASE February 12, 1997 CONTACT: Karen Sibert 202/994-9023

GW PROFESSORS JAMES STARRS AND GEORGE STEPHENS TO BE FEATURED AT ANNUAL MEETING OF AMERICAN ACADEMY OF FORENSIC SCIENCES

Discussions to focus on biases in forensics community, troubles in FBI crime lab and updates on Frank Olson and Meriwether Lewis investigations

WASHINGTON -- The 49th Annual Scientific Meeting of the American Academy of Forensic Sciences will be held at the Marriott Marquis Hotel in New York City, February 17 - 22, 1997. Professionals representing a wide range of forensic specialties will gather to present the most current information, research and updates in the field. The theme of this year's meeting is "Ethical Practice in the Forensic Sciences."

GW professors James E. Starrs, law and forensic sciences, and George Stephens, Ph.D., chairman of the geology department, will have prominent roles in several seminars and symposia during the three-day schedule of scientific sessions. Schedule:

### FBI Foibles:

On Thursday, February 20 at 7 o'clock a.m., Starrs will be the featured speaker at a breakfast seminar. His topic, "Uninvited and Unwelcome Guests: Biases in the Houses of Forensic Scientists," will delve into important ethical matters, elucidating possible unconscious biases which may compromise the integrity of scientific analysis. In part, his discussion will focus on misdeeds within the FBI laboratory -- a subject which he recently addressed in an editorial to the New York Times (February 7, 1997).

### Frank Olson/CIA Case:

At 9 o'clock a.m. on Thursday, February 20th, Starrs and Stephens will present new findings in the Frank Olson/CIA investigation which should bring that case to closure with a definitive determination of whether there is sufficient evidence to warrant a full-scale law enforcement investigation. In 1994, an investigative team led by Starrs announced the scientific conclusions of their autopsy and investigation into the death of Dr. Frank Olson, an army biochemist who died under suspicious circumstances after being given an experimental dose of LSD by the CIA in the 1950s. While the scientific examinations proved to

be inconclusive, the physical evidence supported the possibility that Olson could have sustained a blow to the head prior to exiting through an open window.

### Meriwether Lewis Inquest:

On Friday, February 21, 9:00 a.m. to noon, Starrs and Stephens will provide a recapitulation of the inquest into the death of famed American explorer Meriwether Lewis, who died mysteriously of gunshot wounds along the Natchez Trace in 1809. Efforts were begun last spring to initiate a scientific and legal investigation of whether Lewis was murdered or committed suicide. Starrs' presentation before the AAFS will illuminate the current status of efforts to exhume Lewis' body.

The American Academy of Forensic Sciences is a professional society dedicated to the application of science to the law, the promotion of education and the elevation of accuracy, precision and specificity in the forensic sciences. The Academy consists of 10 sections representing the forensic specialties of criminalistics, engineering sciences, jurispru-dence, odontology, pathology and biology, physical anthropology, psychiatry and behavioral sciences, questioned documents, toxicology and a multidisciplinary general section.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.



FOR IMMEDIATE RELEASE February 12, 1997 MEDIA CONTACT: Audra Garling (202) 994-6467

GW'S COLONNADE GALLERY TO WELCOME
"VISUAL VOICES" OF INNER CITY YOUTH FEB. 25 - MARCH 28

EVENT:

"Visual Voices," created by artist Michael Yonas, combines paintings, writings and photographs by inner city youth from Washington, D.C., Pittsburgh, Pa., and Chicago, Ill. This innovative project demonstrates how all children are artists with valuable perspectives and feelings. Sponsored by The George Washington University Neighbors Project and GW Alpha Kappa Alpha Sorority, Inc., Mu Delta Chapter.

WHEN:

February 25 - March 28, 1997

Opening Reception on Tuesday, February 25, 1997 from 6-7:30 p.m. will feature local children artists.

WHERE:

The George Washington University Colonnade Gallery Marvin Center 3rd floor

Marvin Center 3rd floor 800 21st Street, NW

### Background:

"Visual Voices" was created by artist Michael Yonas to introduce art to children's everyday lives and to celebrates the artistic spirit within every child. This exhibit will feature a seventy-five feet portion of the "Visual Voices" multimedia collage of paintings, writings and photographs created by inner city youth between the ages of six and 10. Presenting a strong visual and social statement, the entire collection of the children's work stretches almost three hundred and fifty feet in length.

"Art is for every person -- every child to experience," says Yonas, program coordinator for the Urban Family Institute in Washington, D.C. "I want to encourage and prompt the artist and the 'art spirit' that lives within each child. Bringing 'Visual Voices' to the community allows me the opportunity to nurture this creativity, while giving children a forum for free and open expression of their thoughts and feelings."

"Visual Voices" has exhibited at the "Alliquippa Embraces Art Festival" and the Pittsburgh Children's Museum in PA and the Capital Children's Museum and the Martin Luther King Public Library in Washington, D.C.





February 12, 1997

FOR IMMEDIATE RELEASE

MEDIA CONTACT: Audra Garling (202) 994-6467

GW PROFESSOR AND NOTED SOCIOLOGIST AMITAI ETZIONI
TO JOIN NOBEL LAUREATE ELIE WIESEL AND VATICAN CARDINAL
ROGER ETCHEGARAY IN DEVELOPING INTERNATIONAL
DECLARATION OF HUMAN RIGHTS

Washington -- The World Economic Forum has selected Amitai Etzioni, noted sociologist and University Professor at The George Washington University, to join Nobel Laureate Elie Wiesel and Cardinal Roger Etchegaray, president of the Vatican's Pontifical Council for Justice and Peace and other prominent scholars, in drafting and achieving international consensus on a Declaration of Human Responsibilities.

The group of internationally-prominent scholars of ethics and law convening at the Forum's annual meeting in Davos, Switzerland, earlier this month, said that a combination of continued violation of human rights around the world and the forces of globalization called for a new shared definition of ethical values and responsible human conduct.

"Western societies have come to emphasize the autonomy of the individual at the expense of the social order," said Etzioni. "Many other societies fail to show even minimal respect for the individual's autonomy or basic human rights. What we need to find is the right balance, and a clear-headed definition of human responsibilities can help us to accomplish this."

The committee is charged with producing a working draft for the Forum's next annual meeting in Davos in January 1998, where the text will be submitted to an international audience for discussion. Participants in the group said their hope was to achieve international agreement on a final declaration by the year 2000.

"It's an ambitious task, but a vital one for the closing years of the millennium," said Patrick Glynn, an American international affairs expert who is coordinating the initiative for the World Economic Forum. "Amid all the moral conflicts in the world today there is a powerful hunger for consensus. There is also a growing recognition that successful globalization demands minimum standards of morality and responsibility."

"The notion of fundamental human rights has been with us for some time, but there is no similarly broad understanding of fundamental human obligations or responsibilities," said Klaus Schwab, Forum founder and president. "However, as globalization advances, a constructive international dialogue on common values and human obligations is a natural next step."

According to the participants, the first step will be to expand the drafting committee to include prominent ethical and legal specialists from other major regions and civilizations. Currently, Etzioni, Wiesel and Etchegaray are joined by historian Bernard Lewis, professor emeritus at Princeton University; Egyptian legal scholar Ahmed Kamal Aboulmagd, professor of law at Cairo University; German diplomat Alois Jelonek, former German envoy to Switzerland; and psychiatrist and author Kay R. Jamison of Johns Hopkins University.

A world-class sociologist and internationally-renowned Communitarian leader, Etzioni was the first to be named University Professor at The George Washington University. Prior to joining GW, Etzioni served as the Thomas Henry Carroll Ford Foundation Professor at the Harvard Business School from 1987-1989. He was guest scholar at the Brookings Institution from 1978-1979. The 1995 president of the American Sociological Association, Etzioni spent 20 years as professor in the sociology department at Columbia University, part of that time as department chair.

Etzioni is the founder and director of the Communitarian Network, a nonsectarian, nonpartisan, nationwide coalition of individuals and organizations who have come together to shore up the moral, social and political environment, based at GW. He is also founder and first president of the International Society for the Advancement of Socio-Economics and now serves as an honorary fellow.

Editor of "The Responsive Community: Rights and Responsibilities," a communitarian quarterly, Etzioni has written 19 books, including "A Comparative Analysis of Complex Organizations," "Modern Organizations," "Political Unification," "The Active Society," "Genetic Fix," "Social Problems," "An Immodest Agenda," "Capital Corruption," "The Moral Dimension: Toward a New Economics," "The Spirit of Community: Rights, Responsibilities and the Communitarian Agenda" and, most recently, "The New Golden Rule: Community and Morality in a Democratic Society."

For more information, please call Audra Garling in GW's Public Affairs Office at (202) 994-6467.



For Immediate Release: February 14, 1997

Contact: Bob Ludwig (202) 994-1423

### GW TO HAVE EGG ON ITS SPACE

### Students to Participate in Egg Dropping Contest as part of Engineers' Week Feb. 18-23

Washington -- Look...up in the sky. It's a bird!...It's a plane!...No, it's an egg! The George Washington University School of Engineering and Applied Science will celebrate Engineers' Week (February 18-23) with several off-beat competitions, including the annual Egg Drop Contest, Popsicle-stick Bridge Contest and the Concrete Frisbee Contest.

Event:

**Concrete Frisbee Contest** 

Date:

Thursday, February 20, 2:00 p.m.

Place:

University Yard, H Street, NW (between 20th and 21st Street)

Description:

Students construct a traditional-looking frisbee, using concrete instead of plastic. The frisbees are judged on materials, workmanship, graphic design, how far they

can be thrown and the condition of the frisbees after they land.

Event:

**Egg Drop Contest** 

Date:

Friday, February 21, 11:00 a.m.

Place:

Academic Center, 801 22nd Street, NW

Description:

Students design and build containers that can hold an unbroken egg. Each

container is dropped from the sixth floor of the Academic Center and judged on how far it lands from a designated landing area and whether the egg breaks in the

process.

Event:

**Popsicle-Stick Bridge Contest** 

Date:

Friday, February 21, 11:00 a.m.

Place:

Academic Center, 801 22nd Street, NW

Description:

Students submit bridges built from popsicle sticks. The winning bridge is the one

that can withstand the most weight placed on the center of the span.

In addition to the contests, other activities during the week will include panel discussions, a barbecue and the Engineer's Ball on Saturday, February 22. For more information, please call Julia Sugg at (202) 331-2050.

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# NEWS

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For Immediate Release: February 18, 1997

Contact: Bob Ludwig (202) 994-1423

### GW SCHOOL OF ENGINEERING TO HOST OPEN HOUSE MARCH 3

Opportunity to Meet Faculty, Explore Graduate Programs and Discuss Admissions, Scholarship and Fellowship Opportunities

WHAT:

The George Washington University School of Engineering and Applied Science

**Open House** 

WHEN:

Monday, March 3, 1997

5:00 p.m. - 8:00 p.m.

WHERE:

The George Washington University

Marvin Center, Colonial Commons (2nd Floor)

800 21st Street, NW Washington, D.C.

### **BACKGROUND:**

This informal evening is an opportunity to explore the wide range of graduate programs available through The George Washington University School of Engineering and Applied Science. Participants will be able to meet the School's dean, Gideon Frieder, Ph.D., and members of the faculty to discuss areas of interest, the admissions process and scholarship and fellowship opportunities.

With seven disciplines (Civil, Mechanical, Environmental, and Electrical Engineering, Computer Science, Operations Research and Engineering Management) and 35 possible areas of concentration, the School of Engineering and Applied Science offers both full-time and part-time study for graduate degrees and certificate programs that deliver the advanced knowledge and expertise needed to excel in the world of high technology.

Preceding the Open House will be the School of Engineering and Applied Science Research Showcase. The Showcase is open to all who are interested in the exciting research being conducted at the School. Showcase hours are from 11:00 a.m. to 5:30 p.m. at the Marvin Center Ballroom.

For more information, please call (202) 994-3096 or visit the School's homepage at www.seas.gwu.edu

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FOR IMMEDIATE RELEASE February 20, 1997 MEDIA CONTACT: Audra Garling (202) 994-6467

GW DEPARTMENT OF MUSIC TO JAM THROUGH SPRING 1997

Jazz Faculty Concerts and Jam Sessions to Feature Music of B.B. King, Jack McDuff, T.A.F.K.A. Prince and Cedar Walton

### EVENT:

The George Washington University Jazz Faculty Concerts and Jam Sessions, featuring John Albertson, guitar; Peter Fraize, saxophone; James Levy, piano; Ricky Loza, drums; and David Marsh, bass. All musicians are invited to bring their instruments and join in the jamming.

Feb. 28: Blues Session: The music of B.B. King and Jack McDuff

March 7: Guest artist: Juanita Williams

March 14: Music of the Caribbean

March 28: Pop Session: The music of T.A.F.K.A. Prince

April 4: Guest artist: TBA

April 11: Standard Time

April 18: The music of Cedar Walton

April 25: Student Showcase

WHEN: Fridays through April 25, 1997, excluding March 21.

12-2 p.m.

WHERE: The George Washington University

Academic Center, Room B-120

801 22nd Street, NW

(Foggy Bottom/GWU Metro, blue and orange lines.)

COST:

Concerts are free and open to the public.

For more information, please call Peter Fraize in the GW Department of Music at (202) 994-6245.

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Dave Anderson
CAMPUS MAIL
Room 207



FOR IMMEDIATE RELEASE February 20, 1997 MEDIA CONTACT: Audra Garling (202) 994-6467

GW BOOKSTORE TO USHER IN SPRING WITH SERIES OF READINGS, SIGNINGS AND RECEPTIONS

WHAT & WHEN:

WEDNESDAY, FEBRUARY 26, 1997 4:30 p.m.-6 p.m.; signing will follow the reading.

New York Times Book Critic Richard Bernstein and Ross H. Munro, director of the Asia program at the Foreign Policy Institute in Philadelphia and former Beijing bureau chief of Toronto Globe and Mail, read from their book "The Coming Conflict with China."

In "The Coming Conflict with China," the authors, Richard Bernstein and Ross H. Munro, show how close U.S.- China confrontation could be by constructing a scenario for war based on events similar to those leading to last year's standoff in the Taiwan Strait. Bernstein and Munro draw on previously unavailable documents and government analysis that demonstrate Washington's long-term worries about China. The authors expose China's virulent anti-Americanism and grand plan for the future.

WEDNESDAY, MARCH 5, 1997 4:30-6 p.m.; signing and reception will follow the reading.

Noted Sociologist and University Professor at The George Washington University Amitai Etzioni will discuss his latest book "The New Golden Rule: Community and Morality in a Democratic Society," which provides an outline for numerous changes in specific practices and public policy, from those concerning free speech to public safety, from socio-economic policy to a fundamentally new way to deal with diversity. Published in January 1997 by Basic Books, this book is the result of Etzioni's work at The George Washington University's Center for Communitarian Policy Studies.

WEDNESDAY, MARCH 12, 1997 6:30-8 p.m.; signing and reception will follow the reading.

Author Jay Neugeboren will read from his book "Imagining Robert," which tells the moving story of two brothers -- one an award-winning novelist; the other, an extraordinarily witty, intelligent man who has suffered the ravages of chronic mental illness for more than three decades -- and of how their love for one another has enabled them both

to survive, and to thrive in miraculous, surprising ways. This event is co-sponsored by GW President Stephen Joel Trachtenberg and Billy Shore, executive director of Share Our Strength.

Despite the extensive literature on mental illness, this is the first book to describe what it is like for the millions of families that must cope, day by day and year by year, over the course of a lifetime, with a condition for which, in most cases, there is no solution. From his vantage point inside the family, Neugeboren shares the anguish, the despair, the joys, the frustrations, the love.

A professor at the University of Massachusetts at Amherst, Neugeboren has published seven novels, a story collection and one previous memoir. His stories, essays and reviews have appeared in more than one hundred magazines and have been reprinted in more than fifty anthologies. Neugeboren has won many awards, as well as a Guggenheim Fellowship.

WHERE:

The George Washington University
Bookstore
Marvin Center, ground floor
800 21st Street, NW
(Foggy Bottom/GWU Metro, blue and orange lines.)

For more information, please contact Steve Duesterhaus in the GW Bookstore at (202) 994-6870.



FOR IMMEDIATE RELEASE February 25, 1997 CONTACT: Audra Garling or Denise Isaac (202) 994-6467

# GW TO EXPLORE THE IMPACT OF ELECTRONIC PUBLISHING ON HIGHER EDUCATION AT SYMPOSIUM MARCH 6

Symposium to feature keynote address by Novell, Inc. Chief Technology Officer Dr. Glenn Ricart

**EVENT:** 

"The Implications of Electronic Publishing on Higher Education," sponsored by The George Washington University Gelman Library, will focus on the growing importance of electronic publishing in higher education. Discussion will also include copyright and intellectual property issues, the management and distribution of electronic journals and the impact electronic publishing is having on faculty promotion and tenure decisions. The keynote speaker is Dr. Glenn Ricart, chief technology officer for Novell, Inc., and former assistant vice chancellor for academic information technology at the University of Maryland. Panelists include Dr. Donald Lehman, vice-president for Academic Affairs, The George Washington University; Adam Eisgrau, Legislative Counsel, American Library Association; Ellen Meserow Sauer, Electronic Publishing manager and director, Project Muse, The Johns Hopkins University.

WHEN:

Thursday, March 6, 1997

4-6 p.m.

Reception immediately following from 6-7 p.m. in Gelman Library, Room 207.

WHERE:

The George Washington University

Gelman Library, Room 202

2130 H Street, NW

(Foggy Bottom/GWU Metro, Blue and Orange lines)

For more information, please contact Scott Stebelman at (202) 994-1342 or scottlib@gwis2.circ.gwu.edu





FOR IMMEDIATE RELEASE February 26, 1997

CONTACT: Audra Garling or Denise Isaac 202/994-6467

# CHANGING WELFARE POLICY AND THE AMERICAN POLITICAL SYSTEM TO BE TOPIC OF GW SYMPOSIUM MARCH 10

EVENT: "Changing Welfare Policy and the American Political System," a day-

long symposium sponsored by The George Washington University Women's Studies Program. The conference features an opening panel, "History and the Politics of Welfare Legislation," the Sixth Annual Yulee Lecture with

Frances Fox Piven, distinguished professor of political science and sociology at the Graduate School & University Center, City University of New York and a closing panel on the "Politics and Future of Welfare Legislation,"

featuring special guest the Hon. Lynn Woolsey (D.Calif.).

WHERE: The George Washington University

Marvin Center Room 403 800 21st Street, NW

WHEN: Monday, March 10, 1997

9:45 a.m. to 5 p.m.

COST: All sessions are free and open to the public

### SYMPOSIUM SCHEDULE

Opening panel: "History and the Politics of Welfare Legislation" 9:45-11:15 a.m.

Moderated by Cynthia Harrison, associate professor of history and of women's studies at The George Washington University. Panelists include:

Edward Berkowitz, chair of the department of history at The George Washigton University Robert Stoker, associate professor of political science/public policy, The George Washington University

Heidi Hartmann, director, Institute for Women's Policy Research

"Changing Welfare Policy and the American Political System" Symposium Schedule continued

1997 Annual Yulee Lecture: "Welfare and the Transformation of American Politics" 1-2:30 p.m.

Features Frances Fox Piven, distinguished professor of political science and sociology at the Graduate School & University Center, City University of New York. Barbara Miller, director of the Women's Studies Program at The George Washington University, will preside.

Closing Panel: "Politics and the Future of Welfare Legislation," featuring the Hon. Lynn Woolsey (D-CA).
2:30-4 p.m.

Moderated by Cynthia Deitch, associate professor of women's studies at The George Washington University. Panelists include:

Phyllis Campbell, director of community relations and advocacy, Washington Council of Agencies Sharon Daly, Coalition on Human Needs & Catholic Charities

Denise Forte, legislative assistant, Honorable Bobby Scott (D- Va)

Reception 4-5 p.m.

For additional information, please call Audra Garling, in the GW Public Affairs Office, at 202/994-6467.



FOR IMMEDIATE RELEASE February 27, 1997 MEDIA CONTACT: Audra Garling (202) 994-6467

GW THEATRE AND DANCE STUDENTS TO PRESENT "SPADE,"
A COLLECTION OF DANCE AND PERFORMANCE ART WORKS MARCH 12

EVENT: "SPADE: Student Performance Art Dance Event" showcases non-

traditional performance art and dance of GW Theatre and Dance

students.

WHEN: Wednesday, March 12, 1997

8 p.m.

WHERE: The George Washington University

The Dorothy Betts Marvin Theatre

800 21st Street, NW

(Foggy Bottom/GWU Metro, blue and orange lines.)

COST: \$3 general admission. For ticket information, please call

GW's Theatre and Dance Department at (202) 994-8072.

### Background:

Alesia Young, a GW junior majoring in dance and American Studies, presents "Moving Truth," a solo exploring Africanism in contemporary American dance, as well as her first group work, "L.M.L.B." (Limited Mind, Limited Body).

Maureen Healy, a GW senior majoring in psychology and a Presidential Arts Scholar, presents her first group choreography, "Atomic."

Alex Kalkines, a GW sophomore majoring in dance and radio/TV, presents a personal narrative solo, "FIST."

Michelle Higgins and Sarah Reis, Presidential Arts Scholars and GW sophomores majoring in English, perform a ballet of revealing social commentary.

Giselle Ruzany, a GW senior from Brazil majoring in psychology and Jonathon Modell, a jazz percussionist and senior at George Mason University, create "Translations #3," a dialogue between music and dance using choreography and improvisation.

Ellen Barlow, a GW adjunct professor of dance and Body-Mind Centering specialist, collaborates on "Altered Girls" with GW senior, psychology major and Presidential Arts Scholar Melissa Dommitt and Giselle Ruzany.

Teshina Wilson, a Presidential Arts Scholar and GW senior majoring in criminal justice, and guest dancer Monstah, perform "Quality-Floral-Growers of America."



# NEWS

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FOR IMMEDIATE RELEASE
February 27, 1997

CONTACT: Karen Sibert 202/994-9023

### -- MEDIA ADVISORY --

GW SCHOLARS SHOWCASE TO HIGHLIGHT FACULTY WORKS MAR. 3 & 4

WHAT:

"Scholars Showcase 1997," a celebration of faculty research at The George Washington University that features programs, panels, exhibits and presentations.

Monday, March 3 10:00 a.m. Dorothy Betts Marvin Theatre:

Welcome by GW President Stephen Joel Trachtenberg; Vice President for Academic Affairs, Donald Lehman; and Associate Vice President for Research and Graduate Studies.

Keynote address by Fred Abramson, professor of pharmacology and 1996 recipient of The Oscar and Shoshana Trachtenberg Prize for Research Scholarship: "Replacing Radioisotopes with Stable Isotopes in Metabolism Studies."

WHEN:

Monday, March 3, 1997 11:00 a.m. - 6:00 p.m.

Tuesday, March 4, 1997 9:00 a.m. - 6:00 p.m.

WHERE:

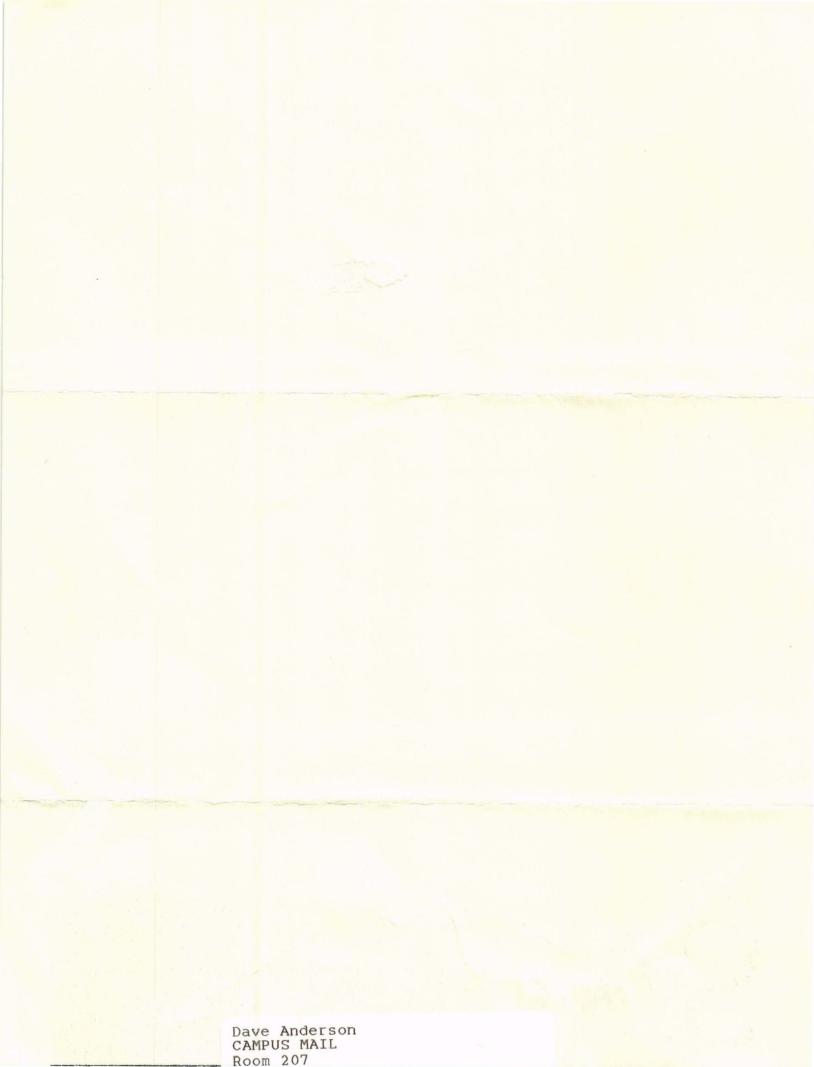
The George Washington University Marvin Center, 3rd and 4th Floors 800 21st Street, NW

Washington, D.C.

(GWU/Foggy Bottom Metro -- Orange and Blue lines)

COST:

Free and open to the public.





FOR IMMEDIATE RELEASE February 28, 1997 CONTACT: Karen Sibert 202/994-9023

GW LAW SCHOOL AMONG TOP 25 IN U.S. NEWS GRADUATE SCHOOL RANKINGS

WASHINGTON -- U.S. News & World Report has ranked The George Washington University Law School 24th in the country in its eighth annual Graduate School Guide. The Law School's intellectual property program placed second under the "law specialties" category. In addition, GW ranked sixth in environmental law and tenth in international law. "The 1997 America's Best Graduate Schools" rankings will appear in the magazine's March 10 issue which will be available on newsstands Monday, March 3.

Law school rankings are determined using five criteria: student selectivity, placement success, faculty resources and two separate measures of institutional reputation. This year U.S. News & World Report has made changes in its ranking methodology to coincide with the American Bar Association's recently adopted guidelines for accredited institutions. Now, bar-passage rates have replaced figures on median salary of graduates in private sector jobs; job placement success is measured by the percentage of 1995 graduates employed as of February 15, 1996; and student-faculty ratios credit part-time faculty and administrators who teach. In its survey the ABA asked law schools to provide both the 25th and 75th percentiles of undergraduate grade-point averages and LSAT scores. However, U.S. News did not use these data to compute rankings. The information is included in the directory.

The George Washington University Law School is the oldest law school in the District of Columbia. Established in 1865 with a formal two-year program, it has continued to expand its programs and course offerings for first-degree and graduate students. In 1877, one year after the first such program was adopted in the United States, the GW Law School instituted a course leading to the Master of Laws degree. The degree of Doctor of Juridical Science was instituted in 1940, and in 1946, the Law School began accepting attorneys with foreign law degrees into specially-designed graduate law programs.

Total student enrollment at the GW Law School numbers 1,600. This figure includes approximately 1,200 full-time J.D. students, 200 part-time J.D. students and 200 graduate law students. The school boasts a distinguished faculty of 70.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.